



EXPERIENCE A NEW LEVEL OF MARKETING SUCCESS IN YOUR BUSINESS

WSI is your Digital Marketing Partner

Our network of digital marketers around the world is the new breed of business consultants. Our unique approach and value-based consulting helps companies leverage proven digital marketing strategies to boost their bottom-line. Think of WSI as an extension to your marketing department – a digital media expert readily available to provide consulting services custom-tailored to suit your company and industry.

Many marketing firms claim to offer internet consulting services, but a majority of them lack the specialisation in digital marketing – a distinction that sets WSI apart. Our key focus is to offer thorough consultation and sound advice on how your company can take advantage of digital marketing. We will work with you, and in conjunction with your existing marketing department or agency to ensure your digital marketing strategy is inline with your other marketing campaigns.

When you partner with WSI your company will benefit from:

- The personal care and service offered by a certified Digital Marketing Consultant
- The support of a trusted business advisor who really works to comprehend the complexities of your business
- Advanced, yet sustainable solutions to your business challenges
- The backing of our extensive training and expertise in all facets of the digital media space
- Knowledge and experience of multiple industry verticals – so you get custom solutions that are rooted in proven methodologies
- A seamlessly connected and collaborated effort that delivers results using a value-based consultative approach
- The ability to tap into some of the largest brands within the industry through our strategic alliances

We specialise in various digital marketing solutions including:

- ▶ Pay-Per-Click
- ▶ Social Media Marketing
- ▶ Content Marketing
- ▶ Social Selling
- ▶ Search Engine Optimisation
- ▶ Web Analytics
- ▶ Email Marketing
- ▶ Display Advertising
- ▶ Mobile Marketing
- ▶ Landing Page Optimisation
- ▶ Video Marketing
- ▶ Responsive Web Design
- ▶ Social Community Platform



DROP US A LINE, WE'D LOVE TO HELP.

